

KEN GRAHAM

PHOTOGRAPHY.com

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ASMP/ARCH



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NOTES

- These images are the vehicle that drives your project – they help you communicate with your market and they will ultimately make you money. Just a thought.
- The photos on this CD will be all that you have to show the world what it is you have created.
- A correctly calibrated color monitor is necessary for optimum viewing of the files on this CD.
- The low-res, medium-res and PowerPoint files on this CD are optimized for the web and electronic media with sRGB color space and with the proper 'output' sharpening.
- The 4x6 files are optimized for 4x6 inkjet color prints.
- The high-res images on this CD are supplied in Colormatch RGB. Colormatch most closely resembles what will be produced by CMYK output. Conversion to CMYK should be carried out only by a designer/printer who has a clear understanding of ICC profiles, and should only be done with the CMYK ICC profile provided by the printer. It is recommended that proofs should be ordered to ensure color accuracy and to avoid out of gamut colors when converting from a wide color space such as Adobe RGB 1998 or Colormatch RGB to a small color space like CMYK. Also, the high-res files will require proper 'output' sharpening depending on usage (Ink jet, Light jet, halftone, Contone, CMYK pre-press, etc.).
- For great quality COLOR or B&W prints, please contact my office. We are using very specific output sharpening and color management depending on the size print and the type of printer it is printed on.
- It is important that we protect our copyright, and therefore we would appreciate that the following credit line accompany any use of the photos: © Ken Graham Photography.com

Thank you very much, I really appreciate your business.

A handwritten signature in cursive script that reads "Ken Graham".

Ken Graham

For questions please call:
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